



THE EXCLUSIVE MEETING PLACE
FOR TOP BUYERS.

FOCUS ON
YOUR SUCCESS.



ITB Buyers Circle stands for focusing on the essentials.

For a selected group of international top buyers.
For customized service. And thereby for less stress, less
distraction, less time lost. Because successful buyers
know the score: Less is usually more.

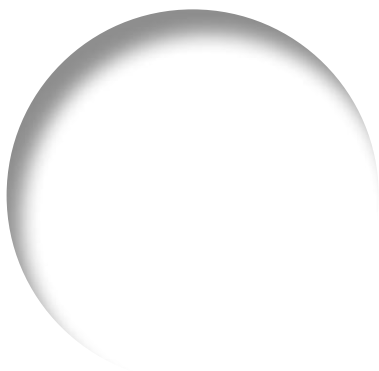
APPLY NOW!

itbbuyerscircle.com/apply

BIG BUSINESS IS BEST IN A SMALL CIRCLE.

The name says it all: ITB Buyers Circle is the exclusive meeting place for the top buyers of the worldwide travel industry. This is where handpicked buyers can take advantage of the relaxed, productive atmosphere and take care of what really matters: Closing deals. Successful buyers from every continent have already applied to be among the chosen 1000.

Will you be one of them?

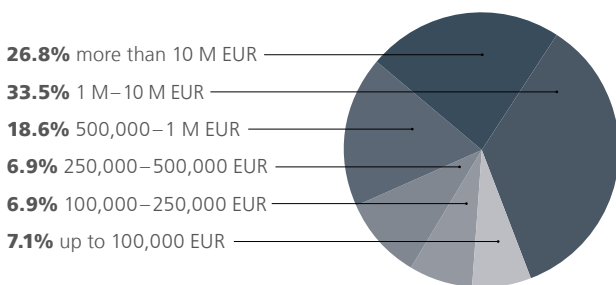


ITB BUYERS CIRCLE MEMBERS ...

... come from all over the world to exchange ideas and close deals with exhibitors.

... are experienced buyers with a high level of decision-making authority and budget control.

... generate the following amount of business at ITB Berlin:



Source: Gelzus Messe-Marktforschung GmbH 2016





THE NUMBER OF BUYERS IS LIMITED – THE SERVICE ISN'T.

As a member of ITB Buyers Circle, you can expect a lot from us – or maybe even a bit more. Take advantage of the multitude of exclusive, free service offers which leave no wish unfulfilled and optimize your trade show visit.



Free entrance to ITB Berlin & ITB Berlin Convention



Free WiFi & trade magazines



Exclusive access to the ITB Speed Networking



Meeting rooms & refreshments in the ITB Buyers Circle Lounge



Shuttle Service and fast ticket lane



Paul Gorman,
General Manager Travel, Luxury Escapes,
Melbourne Australia,
1.000th member of the ITB Buyers Circle in 2016

“The opportunities as an ITB Buyers Circle member are of indeed great value and I certainly am appreciative of the efforts that are attempted by ITB Berlin to make the stay as successful and effective as can be. Thank you for the recognition.”



CONTACT

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