



LET'S CIRCLE.

THE MEETING PLACE
FOR TOP BUYERS.

FOCUS ON
YOUR SUCCESS.



ITB Buyers Circle stands for focusing on the essentials.

For a selected group of international top buyers.

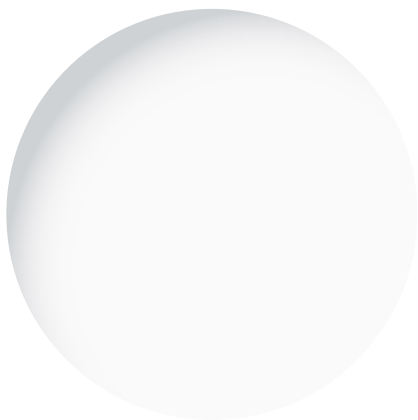
For customized service. And thereby for less stress, less

distraction, less time lost. Because successful buyers

know the score: Less is usually more.

APPLY NOW!

itbbuyerscircle.com/apply



BIG BUSINESS IS BEST IN A SMALL CIRCLE.

Our name says it all: ITB Buyers Circle is the exclusive meeting place for the top buyers of the worldwide travel industry. This is where handpicked buyers can take advantage of the relaxed, productive atmosphere and take care of what really matters: Closing deals. Successful buyers from every continent have already applied to be among the chosen 850. Will you be one of them?



THE NUMBER OF BUYERS IS LIMITED – THE SERVICE ISN'T.

As a member of ITB Buyers Circle, you can expect a lot from us – or maybe even a bit more. Take advantage of the multitude of exclusive, free service offers which leave no wish unfulfilled and optimize your trade fair visit.



Free entrance to the trade show and the ITB Berlin Convention as well as a free trade visitor ticket for ITB Asia



No waiting time thanks to the shuttle service and Fast Lane



Information and planning tools for the perfect preparation of your trade show visit



Buyers Circle Lounge with refreshments, meeting rooms and relaxation area



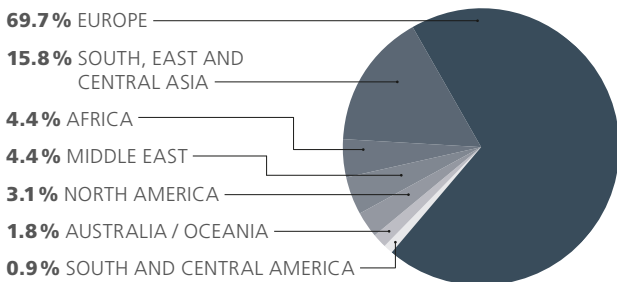
Work zone with free internet, trade journals and newspapers

**Sascha Gloazzo, Team Coordinator,
Travel Services, Randstad Deutschland**

"I really liked the Buyers Circle – it's a great service from ITB Berlin. The Buyers Circle offers optimal conditions for meeting partners, it makes doing business easier and more comfortable."

ITB BUYERS CIRCLE MEMBERS ...

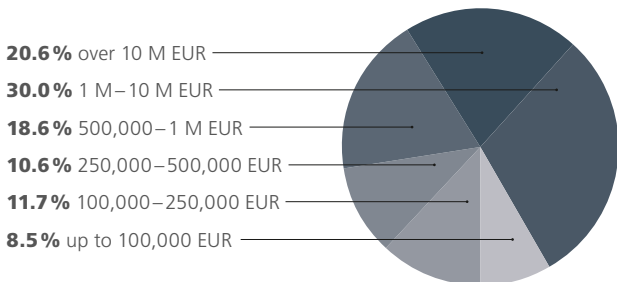
... come from all over the world to swap ideas with each other and do business with exhibitors.



... are experienced buyers with a high level of decision-making authority and budget control.



... generated the following range of business at ITB:





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